



FOR IMMEDIATE RELEASE:

FOR MORE INFORMATION ~ CONTACT:

Larry H. Oskin, President ● Marketing Solutions, Inc. ● 407-395-9007 703-508-6800 ● LOskin@MktgSols.com

BEaUty Inside and Out

New Radio Talk Show Connecting People To The Power Of Beauty!

Phoenix, AZ Bonnie Bonadeo has launched *BEaUty Inside and Out* as a new consumer-oriented radio talk show on the VoiceAmerica Internet Media Network to help explore everything you and your clients ever wanted to know about beauty. She plans to work with guest beauty and medical experts to go within and uncover why most of us don't always see the beauty in ourselves. As the radio show host, she plans to share a variety of expertise from a spiritual and holistic approach to external products, services, tips and tricks that support and enhance our beauty from the outside in. This new radio show will air weekly on Thursdays from 5 to 6 PM EST and 2 to 3 PM PST.

BEaUty Inside and Out will promise to be educational, informational, transformational and maybe even a little controversial. Bonadeo will open the door to conversations on societal beliefs, standards and expectations of how beauty plays a role in everyone's lives and how to find that BEaUtiful expression of you from the inside and enhance it from the outside.

Call For BEaUty Speakers: This new weekly radio show is targeted directly to all consumers. Guests must be ready to share professional expertise and perspectives that will help salon clients. BEaUty Inside and Out's approach will have guests ranging from spiritual advisors, holistic and wellness specialists, medical professionals, makeup artists, hairdressers manufacturers of the latest beauty services and products. From food choices to applying false eyelashes, guests will need to be ready to educate salon clients, so you and they can find the BEaUty of BEing U. Every appearance must be focused on helping consumers with their total beauty care.

Radio Show Sponsorship & Advertising Opportunities: VoiceAmerica is the single largest producer of original Internet talk radio programming in the world. BEaUty Inside and Out plans to help guests and sponsor advertisers capitalize on this proven platform. Sponsorship opportunities include iTunes syndication, eCard promotions, an on-demand library, social networking and streaming video. Audio, web banner and eCard advertising is very powerful, yet very affordable. Quarter, Half and Full Sponsorship Rates are also now available for each 13 week radio show series. This show will become a valuable new resource and platform for salon industry guests as well as to see it as a way to communicate with consumers on all things beauty related. A complete Media Kit is available upon request.

Bonnie Bonadeo: Bonnie Bonadeo is a two-time international best-selling author and entrepreneur, representing ARAKARA which is comprised of The Beauty Agents, Beauty Gorus and Naked Audience Productions. As an agent, speaker, trainer, coach and author, Bonadeo notes, "My vision is to 'Connect You to You' through your development as a successful speaker, leader, platform artist, sales person and coach. It is my privilege and opportunity to access, inspire, educate and train our professional beauty care industry as well as our current and prospective consumer clients to a new level."

ARAKARA & The Beauty Agents: The Beauty Agents is a dynamic speaker's bureau and artist management company representing talent within the professional beauty industry. As professional salon industry educators and speakers, this gives you the opportunity to have a professional agent manage you and your engagements. As manufacturers, distributors and convention organizers; The Beauty Agents are able to service you with a complete array of talent and logistical support for any event. New marketing, PR and branding programs will soon be created for signed talent to further develop their speaking opportunities, public appearances and exposure of an artist's work, presentations, development of training tools, books or online education. Beauty Gorus Consulting has been created for people branding, product branding and program branding. Naked Audience Productions with NAP Events, provides coaching and training to 'Mastering the Art of Authentic Communications' for public speaking, leadership, sales and healing.

Connecting People To The Power Of Beauty! The mission of ARAKARA remains to connect professionals and consumers to the power of beauty. For more information on the new BEaUty Inside and Out radio talk show and ARAKARA, contact Bonnie Bonadeo at 877-319-2403 or bonnie@bonniebonadeo.com. Visit them: <http://www.voiceamerica.com/show/2493/beauty-inside-and-out> and www.BonnieBonadeo.com as well as on Facebook at: <https://www.facebook.com/Beautyinsideandoutshow/?fref=ts>.

###

Custom Feature Stories & Interviews Available Upon Request



BonnieBonadeo.com

Speaker | Trainer | Coach | Consultant | Author | Agent

Connecting YOU to YOU